

# Pollutec<sup>2010</sup>

2<sup>nd</sup>

International exhibition of environmental  
equipment, technologies and services

MAROC

6 > 9 October 2010  
Foire Internationale de  
**Casablanca**



Request for space

Organized by

**Forum7**

 Reed Expositions

[www.pollutec-maroc.com](http://www.pollutec-maroc.com)

Organized under the aegis of  
**KINGDOM OF MOROCCO**

Secretary of State for Water  
and the Environment

# Request for space

## Booking form to be returned to:

Reed Expositions France - Pollutec Maroc 2010  
52-54, quai de Dion-Bouton – CS 80001  
92806 Puteaux Cedex – France  
Tel.: +33 (0)1 47 56 24 78  
Fax: +33 (0)1 47 56 21 10

## EXHIBITOR ADDRESS (for correspondence and listing on [www.pollutec-maroc.com](http://www.pollutec-maroc.com))

Company name: .....  
Division: .....  
Address: .....  
Post code: ..... Town: ..... Country: .....  
Tel.: ..... Mobile tel.: ..... Fax: .....  
Web: www. .... Company e-mail: ..... @ .....

## CONTACT

Mr/Mrs/Miss (NAME, fore name): ..... Position: .....  
Tel.: ..... Mobile tel.: .....  
Email: ..... @ .....  
CEO/MD/Manager - Mr/Mrs/Miss: .....  
Morocco/Maghreb/Area Export manager - Mr/Mrs/Miss: .....  
Export email: ..... @ .....

## INVOICING ADDRESS (if different from exhibitor's address)

Company name: .....  
Division: .....  
Address: .....  
Post code: ..... Town: ..... Country: .....  
Tel.: ..... Fax: .....  
Name of contact: .....

## EQUIPMENT, PRODUCTS OR SERVICES TO BE EXHIBITED (Obligatory)

Manufacturer  Distributor  Service provider   
Others, to be specified: .....

## SECTORS OF ACTIVITY (section must be completed to process your booking)

Please enter the number(s) corresponding to your products/services by referring to **the product categories listed on page 4**

①	②	③	④	⑤
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## REPRESENTED COMPANIES (fee: €50 excl. VAT)

(Companies not present on stand)

Company name: ..... Country: .....  
Company name: ..... Country: .....  
Company name: ..... Country: .....  
Company name: ..... Country: .....

### FOR OFFICE USE ONLY

Code: ..... Com: ..... A/N: ..... Date réception: ..... Date enregistrement: .....

# Calculate the price of your stand

## A - SPACE ONLY AREA (min. 30 sq.m.)

■ **Space only area:**  
.....sq.m. x € 250 excl. VAT/sq.m. = € .....

## B - SHELL SCHEME STAND (min. surface 9 sq.m.)

■ **Shell scheme stand:**  
.....sq.m. x € 300 excl. VAT/sq.m. = € .....

Your shell scheme stand is supplied with:

**Basic fittings:** dividing partitions • carpeted floor, cleaning • 1 table + 3 chairs • 1 reception desk • 1 waste basket sign with exhibitor name • side sign with stand number • a power supply (3Kw) • lighting (1 spot 100 W/per 3 sq.m.).

**Supplements to the basic fittings:**

- Less than **24 sq.m.:** basic fittings + 1 table + 3 chairs
- Less than **30 sq.m.:** previous fittings + 1 stool
- Min. **30 sq.m.:** previous fittings + 1 stool + 1 storage furniture

Contact the Pollutec Maroc team if you want to create a tailor-made stand.

## C - OPTIONAL SUPPLEMENTS FOR CORNER

- **1 corner on 2 aisles**  
(min. 18 sq.m.):..... € 300 excl. VAT = € .....
- **2 corners on 3 aisles**  
(min. 24 sq.m.):..... € 600 excl. VAT = € .....
- **Island stand**  
(min. 36 sq.m.):..... € 1,200 excl. VAT = € .....

## D - REGISTRATION FEES (Obligatory)

**What your registration fees include:** registration on www.pollutec-maroc.com • company details in the exhibitor catalogue 100 invitation cards • Exhibitor badges • 10 VIP badges (invitations for special customers) • Exhibitor catalogue.

■ **Exhibiting alone:**..... 1 x € 350 excl. VAT = ... € 350

■ **If you are hosting co-exhibitors on your stand<sup>(1)</sup>:**  
For each co-exhibitor present:  
..... x € 350 excl. VAT = € .....

(a registration fee is charged for each co-exhibitor present on the stand).  
(1) A co-exhibitor form will be sent after your registration. Remember to return a co-exhibitor form for each co-exhibitor.

## E - REPRESENTED COMPANIES

**Registration fee per represented company<sup>(2)</sup>**

(Companies not present on the stand):

■ ..... represented company/ies x € 50 excl. VAT = € .....

(2) One representation certificate by represented firm will be sent to you after your registration. Remember to return a declaration of representation for each represented company.

## F - COMMUNICATION TOOLS

### E-MARKETING

- **Your banner on every visitor electronic badge**  
**Exclusiv** (468 x 60 pixels) ..... € 3,000 excl. VAT = € .....
- **E-news: Banner** (468 x 60 pixels)  
on one visitor e-news..... € 500 excl. VAT = € .....

### WEB www.pollutec-maroc.com

- **Your banner on every page of the website**  
(117 x 60 pixels) ..... € 500 excl. VAT = € .....
- **Homepage - Megabanner**  
**Exclusiv** (250 x 80 pixels) ..... € 700 excl. VAT = € .....
- **Your MegaBanner on the visitor badge-request page**  
**Exclusiv** (250 x 80 pixels) ..... € 500 excl. VAT = € .....
- **Your logo in the exhibitor list**  
beside your company name ..... € 200 excl. VAT = € .....

### CATALOGUE

- 4c page ..... € 1,000 excl. VAT = € .....
- Inside front cover ..... € 1,200 excl. VAT = € .....
- Inside back cover ..... € 1,200 excl. VAT = € .....
- Outside back cover ..... € 1,500 excl. VAT = € .....
- 4c half page ..... € 600 excl. VAT = € .....
- Your logo ..... € 200 excl. VAT = € .....

### SHOW WALL PLANS

- Colour logo + stand number + arrow to your stand  
**(max. of 3 advertisers)** ..... € 700 excl. VAT = € .....
- Company name in red ..... € 100 excl. VAT = € .....

### CONFERENCE

- 45 min. conference + Promotion of your conference  
sent to the pre-registered visitors  
with you company logo on the program..... € 650 excl. VAT
- Contact us for other sponsorship possibilities.

### COMMUNICATION PACKAGE 1 ..... € 300 excl. VAT

- Instead of € 500 excl. VAT, a discount of 40%**
- **www.pollutec-maroc.com:** logo beside your company name in the exhibitor list
  - **Show wall plans:** company name in red
  - **Exhibitor catalogue:** your 4c logo in the alphabetical exhibitor list

### COMMUNICATION PACKAGE 2 ..... € 900 excl. VAT

- Instead of € 1,800 excl. VAT, a discount of 50%**
- **www.pollutec-maroc.com:** Banner (468x60 pixels) on one visitor e-news
  - **Show wall plans:** Colour logo + stand number + arrow to your stand **(max. of 3 advertisers)**
  - **Catalogue:** 4c half page

**TOTAL STAND excl. VAT A + B + C + D + E + F = ..... € excl. VAT**

**VAT 20% = ..... €**

**TOTAL STAND inc. VAT = ..... € inc. VAT**

I declare that I am familiar with the General Regulations for Pollutec Maroc, that I possess a copy thereof and that I accept all the clauses thereof without reservation or restriction. I declare that I am familiar with the details of the insurance policy taken out by the organizer and that I relinquish any claim against the company managing the venue in which the show is held as well as against the organizer or any other exhibitor or against anyone acting on behalf of the aforementioned persons. You might receive commercial information offers from Reed Expositions France in connection with your professional activity. If you do not wish to do so, please contact Reed Expositions France - Salon Pollutec Maroc, 52-54, quai de Dion Bouton - CS80001 - 92806 Puteaux Cedex - France.

**Stamp and Signature (obligatory)**  
(preceded by mention "Ok for approval") At .....  
Date .....

**Name and position of signatory:**

### Terms and conditions of payment (by bank transfer only)

#### FORM AND PAYMENT to be returned to:

REED EXPOSITIONS / Pollutec Maroc (see address on p. 2)

In accordance with articles 7 and 8 of the general regulations of the exhibition, I pay this day € ..... representing 30% of the amount of the booking excl. VAT and I undertake to pay the balance of 70% by bank transfer by the due date **30<sup>th</sup> July 2010**. For booking received **after 30<sup>th</sup> July 2010**, I undertake to settle the full amount of my booking. Booking forms must be accompanied with the required installment referred to above as:

BANK	AGENCY	ACCOUNT N°	RIB	NAME	ADDRESS
30066	10947	00010067602	68	Pollutec Maroc 2010	C.I.C. SAINT AUGUSTIN GCE 102, BD Haussman - 75008 PARIS
IBAN : FR76 3006 6109 4700 0100 6760 268					

Payments must be made by SWIFT transfer to CMCIFRPP.  
Transfer orders must bear the following words: "Settlement at no cost to the beneficiary".

# Nomenclature

## (extract)

Please choose up to 5 free heading. Product number(s) to be transferred to page 2.

## Air

- 20030 Analysis, measurement, monitoring
- 20120 Treatment of gaseous pollutants
- 20170 VOC Treatment
- 20250 Particle treatment and dust removal
- 20340 Treatment of odorous compounds, deodorization
- 20440 Treatment of interior air
- 20520 Transporting and extraction of gas and smoke
- 20560 Air pollution control agents
- 20650 Computing and software
- 20680 Services, project engineering, studies and consultancy

## Waste

- 20760 Analysis, measurement, monitoring

### WASTE COLLECTION AND TRANSPORT

- 20830 Refuse collection containers
- 20930 Maintenance/ Handling
- 21000 Vehicles, superstructures
- 21130 Flaying
- 21140 Waste (disposal unit equipment)

### WASTE TREATMENT AND RECYCLING

- 21160 Mechanic treatment
- 21340 Thermal treatment
- 21460 Biological treatment/ Composting fermentation
- 21540 Tipping, Dumping
- 21640 Treatment of disposal and infectious medical waste
- 21650 Reclaiming and utilizing raw materials
- 21940 Services, project engineering, studies and consultancy

## Water

- 22060 Analysis, measurement, monitoring

### WATER AND WASTE WATER TREATMENT

- 22250 Mechanical-physical processes
- 22360 Chemical-physical processes
- 22550 Biochemical processes
- 22720 Physical processes
- 22830 Sewage treatment plant
- 22840 Domestic treatment plant
- 23000 Desalination
- 23010 Rainwater distribution and treatment
- 23020 Water re-use and saving

### WATER DISTRIBUTION

- 23150 Outlets and fittings
- 23310 Sewer inspection, cleaning and maintenance
- 23360 Pumps, lifting installations
- 23540 Sewer and drain construction
- 23610 Manholes/ Special constructions/ Methods
- 23720 Services, project engineering, studies and consultancy

## Energy

- 23860 Energy efficiency
- 23870 Analysis, measurement, monitoring
- 23880 Wind power
- 24030 Photovoltaic energy

- 24040 Solar energy
- 24050 Other renewable energies (geothermal, hydroelectric)
- 24060 Traditional energy production equipment
- 24170 Sustainable building and high environmental quality
- 24230 Combatting greenhouse gases

## Risks and risks management

- 24980 Analysis, measurement, monitoring
- 25150 Explosion and fire prevention equipment
- 25230 Safety signage
- 25460 Equipment for prevention of accidental water pollution (Tank, storage, bunds, etc.)
- 25800 Coastal environments (risks management)
- 25880 Marine environments (risks management)
- 25990 Noise research institutes

## Sites and soils

- 26050 Analysis, measurement, monitoring
- 26200 Ground water treatment
- 26240 Sites remediation/ Decontamination works
- 26260 On site treatment
- 26310 Soil treatment with excavation
- 26350 Protection and development of natural environments
- 26400 Desertification
- 26450 Diagnostic, project engineering, studies and consultancy

## Services and sustainable development

- 26500 Responsible buying and bio-products
- 26510 Environmentally friendly design and green products
- 26520 Industrial ecology
- 26530 Environmental management
- 26540 Carbon market

## Agencies, Authorities, Research institutes

- 27000 Associations and foundations
- 27010 Private research centres
- 27020 Public research centres
- 27030 Local authorities
- 27040 Public establishments and services
- 27050 Consular organism
- 27060 International organisations
- 27070 Professional bodies
- 27080 Clusters
- 27090 Business areas for eco-industries
- 27100 Trade shows, conferences
- 27110 Technological centres

# General regulations

## GENERAL REGULATIONS

### Article 1 - General regulations

General Specifications concerning the organisation of the Exhibition, in particular its opening and closing dates, its location, opening hours and admission price are set by the organizer and may be subject to change at the discretion of the organizer. In the event of an extension, exhibitors who so request, may be authorised to close their stands on the date initially agreed, but they may not remove products on display or change the appearance of the stand before the date fixed by the Exhibition organizer. If the Exhibition cannot be held for major financial reasons or unforeseeable events (such as fire, flood, destruction, accident, fortuitous event), local or national strike, riot, security risk, storm, terrorist threat etc), exhibitors' applications shall be cancelled and monies remaining after the payment of any incurred expenses shall be distributed to the exhibitors pro rata according to their deposits. The exhibitor shall comply with the organizer's decision to interrupt or evacuate the Exhibition due to serious unforeseeable or financial reasons or in the case of a threat to public safety and undertakes to hold the organizer harmless in such circumstances. The exhibitor undertakes to comply with and to ensure compliance with the provisions of the Exhibitor's Handbook. The exhibitor is answerable to the organizer for failure to comply with the schedule of conditions ("Cahier des charges") drawn up by the owner or the main tenant of the site placed at the disposal of the Exhibition organizer. The organizer is not liable for any consequences arising from the enforcement of the provisions of these general regulations.

## PARTICIPATION

### Article 2 - Conditions for participation

The organizer determines the categories of exhibitors and establishes the list of products and/or services exhibited. An exhibitor may present only equipment, products, processes or services manufactured or designed by himself, or for which he is an agent or distributor; in the latter case, he must attach to his application, the list of brands whose products he intends to exhibit or whose services he intends to present. After consideration, the organizer may exclude products and/or services which do not appear to him to correspond to the aim of the Exhibition, or allow the presentation of products and/or services which do not appear on the list but which may be of benefit to the Exhibition. Sales comprising immediate on-site delivery to the buyer are prohibited. In pursuance of the regulation concerning authorised exhibitors, any exhibitor agrees to exhibit only products or equipment in conformity with French regulations, except for products or equipment destined for use exclusively outside French territory. Moreover, any exhibitor agrees not to proceed with any advertising liable to induce into error or to constitute unfair competition. The products and services presented by the exhibitors must comply with law and order and the laws in effect. For this reason, it is strictly forbidden to exhibit products illicit or proceeding from illicit activities. It is also forbidden for unauthorized person, under the law, to propose services and products which do not comply with the relevant regulated activities by the law. Any violation of these provisions may result in legal proceedings against the offending exhibitor, without measure which could take the organizer to cease the disorder.

### Article 3 - Applications

Any person wishing to exhibit must present an application of participation to the organizer. Unless the organizer does not accept the application, the submission there of shall be a binding and irrevocable undertaking to pay the full price of the stand hire and associated costs.

### Article 4 - Control of admissions

The organizer is not obliged to justify his decisions concerning applications. In the event that participation is refused, any sums paid by the party having presented an application of participation will be repaid, after deduction of administrative expenses incurred by the organizer and which remain due to him. The same provision applies to a party having presented an application of participation placed on the waiting list, to whom a stand cannot be allocated for lack of available space when the Exhibition opens. Acceptance of the application is confirmed by the reply from the organizer to the exhibitor. This reply may be in the form of an invoice addressed to the exhibitor. Despite initial acceptance by the organizer and even after allocation of a stand, an application of participation from an exhibitor whose affairs are, for whatever reason, administered by, or with the assistance of a trustee in bankruptcy, is null and void. This applies particularly to any application by a company filing a petition in bankruptcy between the date of the application and the Exhibition opening date. However, where a company is authorised by a court to continue its operations, the organizer may, of his will, decide to maintain the application.

### Article 5 - Assignment / Sub-letting

Without the organizer's prior consent in writing, an exhibitor shall not transfer, sub-let or share, with or without payment, all or part of his concession within the Exhibition. Nevertheless, several exhibitors may be granted joint authorisation to make a group presentation, providing each of them should submit a prior request for the approval to the organizer and sign an application for joint-participation.

### Article 6 - Withdrawal

In the event of withdrawal or non-occupation of the stand for whatever reason any sums paid and/or due in whole or in part towards the hire of the stand, shall remain by the organizer, even if the stand is let again to another exhibitor. An exhibitor shall be deemed to have withdrawn if, for any reason whatsoever he should fail to take possession of his stand 24 hours before the day on which the Exhibition is due to open. The organizer may therefore dispose of the defaulting exhibitor's stand and the latter shall have no right to claim a refund or compensation, even if the stand is allocated to another exhibitor.

## FINANCIAL CONDITIONS

### Article 7 - Price

The price of stands is decided by the organizer and may be revised by the organizer if there is a modification to its components, including but not limited to variations in the cost of materials, labour, transportation and services as well as tax and social charges.

### Article 8 - Payment conditions

Payment for hire of the stand and other associated costs is to be made by the settlement dates and by methods fixed by the organizer and notified to the exhibitor in the Exhibition information package. For any late application of participation, the first payment is equal to amounts already due at the date of receipt of the application. The same provision applies to exhibitors on the waiting list who are allocated a stand which becomes vacant.

### Article 9 - Failure to pay

If an exhibitor should fail to pay on due dates and by the specifications stipulated in the preceding article, the organizer shall be entitled to apply the conditions contained in article 6 "Withdrawal".

## STANDS

### Article 10 - Allocation of stands

The organizer establishes the layout of the Exhibition and allocates sites at his free will, taking into account as far as possible, the wishes expressed by the exhibitor, the nature of the products and/or services which he is presenting, the layout of the stand he proposes to install as well as, if necessary, the date on which the application was registered and the exhibitor's seniority in applying to the Exhibition. The organizer may modify the size and layout of the area requested by the exhibitor. Such modification shall not entitle the exhibitor to unilaterally terminate his engagement to participate. An exhibitor is notified of the location of the stand allocated to him by means of a layout. This layout gives the characteristics of the stand as precisely as possible. Where possible, it is the exhibitor's responsibility to verify the conformity of the layout before setting up his stand. The organizer is not liable for any difference between the characteristics given on the layout and the actual measurements of the stand. The layout shows the general layout of the other stands surrounding the site allocated. These indications, valid on the date the layout is drawn up, are given for information only and are liable to modifications which may not be able to be communicated to the exhibitor. Any claim concerning the location set out in the layout must be presented within one week. After this time limit, the location proposed shall be deemed accepted by the exhibitor.

### Article 11 - Installation and decoration of stands

Stand installation is in accordance with the plans drawn up by the organizer. Stands with floor are forbidden. They shall comply with safety regulations issued by the public authorities and adhere to the general layout for decoration and signage drawn up by the organizer. In the same way, the organizer decides on the conditions in which photography or sound recording is authorised within the confines of the Exhibition. The organizer reserves the right to require that any fitting detrimental to the general appearance of the Exhibition, to neighbouring exhibitors or the public, or which does not conform to the layout and model submitted for his prior approval, shall be removed or modified. The organizer may withdraw an authorisation already given in the event of hindrance caused to neighbouring exhibitors, to circulation or to the running of the Exhibition.

### Article 12 - Deinstallation

The organizer declines all responsibility for structures or installations built by exhibitors. Exhibitors shall accept and leave the sites as delivered, and shall be liable for any damage, in particular to venue halls and venue equipment, caused by themselves or by their installations, equipment or goods.

## TIME LIMIT FOR STAND ERECTION AND REMOVAL

### Article 13 - Assembly and dismantling

The organizer determines the programme for erection and installation of the stands prior to the opening of the Exhibition. He also fixes dates and times for dismantling the stands, and removing equipment, materials and products as well as deinstallation of the site at the end of the Exhibition.

### Article 14 - Specific authorisations

Any installation of machines, equipment or structures which cannot be carried out without using space allocated to another exhibitor may only be done with the authorisation of the organizer and on the date fixed by him.

### Article 15 - Goods

Each exhibitor provides for transport and reception of goods sent to him. He must act in accordance with the organizer's instructions concerning the delivery and dispatch of goods, particularly with regard to vehicle circulation within the confines of the Exhibition. Under no circumstances shall products and materials brought to the Exhibition, leave the Exhibition until it has ended.

## CLEANING

### Article 16 - Cleaning

Each stand is cleaned in accordance with the conditions and at times notified by the organizer to the exhibitor.

## INSURANCE

### Article 17.1 Organizer insurance

Insurance is underwritten by the organizer against the pecuniary consequences of its civil liability as an organizer. Exhibitors can ask the organizer for an insurance certificate specifying the risks flatware, the limits of guarantee as well as the period covered.

### Article 17.2 Exhibitor insurance

The exhibitor is not insured through the organizer against the pecuniary consequences respectively of its civil liability as an exhibitor and damages that could occur. In no circumstances, the organizer responsibility can be involved for the above-mentioned damage. Consequently, the exhibitor has the obligation to underwrite directly an insurance policy covering the pecuniary consequences of its civil liability as an exhibitor during the trade show, installation and dismantle. Any other insurance (covering the goods intended to be presented for example) is highly recommended and is at the charge of the exhibitor.

## SERVICES

### Article 18 - Fluids

Connections to electricity and telephone mains are charged as stated in Exhibitor's handbook to exhibitors who must request connection within the time limits specified and within the technical possibilities offered by the exhibition site. Any request concerning these services must be addressed to the distributor designated on the appropriate forms made available to exhibitors.

### Article 19 - Customs

Each exhibitor must complete the customs formalities for equipment and products sourced from abroad. The organizer shall not be liable for any difficulties that may arise during these formalities.

### Article 20 - Intellectual property rights

The exhibiting company assures the Organizer that it has obtained all Intellectual Property Rights over the equipment or product/creation/trademark which it is exhibiting or has secured special permission for this exhibition. The organizer shall accept no responsibility in this regard. The organizer shall be entitled to exclude those exhibitors found to be infringing intellectual property law, for example through counterfeiting. The exhibitor gives special permission to the Organizer to reproduce and utilise the equipment or products/creation/trademark which it is exhibiting in all the trade show communication media (the show's website, official catalogue, invitations, plan, promotional video, newsletter, etc.) and all media used to promote the exhibition (pictures taken at the exhibition for publication in a newspaper or on the internet, in TV coverage or films about the exhibition). The exhibitor assures the Organizer that it has obtained permission for such usage. The organizer shall accept no responsibility in this regard.

## CATALOGUES

### Article 21 - Catalogues

The organizer reserves the exclusive right to publish and sell the catalogue of exhibitors, together with the advertising which appears in the catalogue. He may subcontract all or part of this right. The information necessary for the writing of the catalogue is furnished by the Exhibitors who are responsible for all information they supply for entry in the catalogue. The organizer cannot be held responsible for any omissions or errors in reproduction or composition or any other mistakes which may occur. The organizer reserves the right to modify, remove or group entries wherever he judges this to be useful as well as to refuse an entry to or modify texts for paid advertisements if they may cause harm to other exhibitors.

## ADMISSION PASSES

### Article 22 - "Exhibitors passes"

"Exhibitors passes" giving right of entry to the Exhibition subject to the conditions fixed by the organizer are issued to exhibitors.

### Article 23 - Invitation cards

Invitation cards for visitors whom the exhibitors wish to invite are issued to exhibitors subject to the conditions set by the organizer. Any improper application and/or usage shall be the subject of court action. Only passes, invitation cards and entrance tickets issued by the organizer confer right of entry to the Exhibition.

## SAFETY

### Article 24 - Safety

The exhibitor shall undertake to respect all safety measures imposed by administrative or legal authorities, as well as any safety measures which may be taken by the organizer. The organizer reserves the right to verify that these measures are respected. Surveillance is carried out under the control of the organizer; his decisions concerning the application of safety regulations are implemented immediately.

## APPLICATION OF THE REGULATIONS - DISPUTES

### Article 25 - Application of the regulations

Any violation of the provisions of the present regulations or internal regulations issued by the organizer may result in the exclusion of the offending exhibitor even without prior warning. This applies, specifically, to non conformity of stand fittings, failure to comply with safety regulations, failure to occupy the stand, display of products which do not conform to those stated in the initial application, sale of goods with immediate onsite delivery to the purchaser. An indemnity is then due from the exhibitor as damages and as reparation for moral or material harm suffered by the Exhibition. This indemnity is at least equal to the sum still due by the exhibitor to the organizer, without prejudice to any additional damages which may be demanded. The organizer requires, in this respect, the right to retain exhibited products and furniture or articles of display belonging to the exhibitor.

### Article 26 - Modification of the regulations

The organizer reserves the right to give a ruling on all cases not provided for within the present regulations and to add new provisions whenever he believes this to be necessary.

### Article 27 - Disputes

In the event of a dispute, the exhibitor undertakes to submit a claim to the organizer before taking any other action and more than one year after this deadline has passed. The exhibitor formally agrees that any legal action undertaken within fifteen days from the date of this submission is declared.

## GENERAL TERMS AND CONDITIONS OF SALE

These terms and conditions apply to the sale of advertising space in the derivative products of the Pollutec Maroc trade show (show's official catalogue, newsletter, etc.) and on the Internet site located at <http://www.pollutec-maroc.com>. The derivative products and Internet site of the Pollutec Maroc trade show are hereinafter referred to as the "Communication Tools". In the event of inconsistency between these general terms and conditions of sale and the terms and conditions of purchase of any advertiser, it is agreed that these general terms and conditions of sale shall prevail. The advertiser agrees to provide any and all documents or offset transparencies necessary for the printing and/or on-line placement of the advertiser's message within the agreed lead times. Technical costs if any shall be borne by the advertiser. The advertiser shall comply with any and all instructions issued by Reed Expositions France and indicated in Reed Expositions France's commercial documents concerning the supply of technical materials (e.g. format of advertising banners). In the event that the production of the advertisement is followed up by the communication unit of the Pollutec Maroc Trade Show, a proof may be submitted to the advertiser, in which case the advertiser shall be obligated to indicate any required changes by return mail. Failure to respond within the applicable lead time shall be deemed tacit acceptance. In the event of non-compliance with the lead times for the submission of technical materials, an advertisement indicating the advertiser's corporate name and particulars shall be produced at the advertiser's expense. Lead time for on-line placement: 5 working days from the date of receipt of technical materials. If an order is cancelled for any reason whatsoever, the 50% down payment shall be vested with Reed Expositions France. Reed Expositions France waives any liability in respect of any and all technical materials that have not been recovered by the advertisers or their agents within three months from the last time such materials have been published. The registration by Reed Expositions France of a request for the insertion of an advertisement only grants the advertiser the right to occupy the space reserved for such advertisement. The space, form and mode of posting of the proposed advertisements and the related prices are indicated in the purchase order attached hereto. Prices do not include technical costs such as, where applicable, the cost of creation and production of the advertisements. Except for those spaces indicated in the publication price list, no space may be guaranteed, regardless of the indications placed by the advertiser on the request for advertising publication. The advertiser hereby releases Reed Expositions France, the publisher, the printer and any and all third parties from any civil or criminal liability they may incur because of advertisements that have published at the advertiser's request. The advertiser guarantees Reed Expositions France, the publisher, the printer and any and all third parties against any claims asserted by third parties in respect of the content of such advertisements. The advertiser accordingly agrees to defend at its own expense Reed Expositions France, the publisher, the printer and any and all third parties in the event that proceedings or claims are brought or asserted against them in respect of the contents, data, information, messages etc. included in the advertisements, and the advertiser shall be responsible for any indemnification due to make whole any loss that may have been sustained. Reed Expositions France may in no event be held liable beyond a total amount corresponding to 2/12th of the total annual amount collected for the corresponding service, not including any extension or renewal period. No error due to Reed Expositions France, the publisher, the printer or any and all third party in respect of an advertisement shall in any event result in the cancellation of such advertisement. The correction shall be made in the catalogue or the following advertising products. No claim shall be accepted unless it is made in writing within eight days from the date of insertion or on-line placement. No delay in, suspension of or cancellation of the circulation of the advertisement in particular because of technical default due to the operation of the Internet or for any reason beyond the control of Reed Expositions France shall justify any refusal to pay even part of the amounts due by the advertiser or its agent, or shall create a right to a new insertion at the expense of Reed Expositions France or to indemnification in any manner whatsoever, in favour of the advertiser or his agent. Also, Reed Expositions France may in no event be held liable for accidental or voluntary damage made to the advertiser by third parties because of their being connected to the Internet. In accordance with the French Computing and Civil Liberties Act No. n° 78-17 of 6 January 1978, the advertiser has a right of access, modification, correction and deletion of personal data related to the advertiser. To exercise such right, the advertiser must contact Reed Expositions France - direct marketing department. Placements are made in accordance with the dates reserved by advertisers. Invoices are issued on the basis of such reserved dates and must be paid upon receipt. Where an advertiser places an order through an agency appointed as the advertiser's agent, the invoice shall be sent to the agency with a copy to the advertiser. 50% of the pre-tax price of the advertisement shall be payable upon delivery of the purchase order, the remainder being due upon receipt of the invoice. If the advertiser fails to make any payment upon the due date, all amounts due shall become immediately payable in full, plus liquidated damages set at 10% of all amounts that have fallen due and remain unpaid. In addition, any late payment shall give rise to the application of an indemnity for late payment at a rate equal to one and a half times the legal rate. Collection costs shall be borne by the debtor. Any dispute shall fall within the jurisdiction of the Nanterre Courts. All applications for insertion of advertisements imply the acceptance of the above general terms and conditions.

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