

## Pollutec MAROC

First international exhibition of environmental equipment, technologies and services  
**CASABLANCA (Foire Internationale) – 22-24 October 2009**

### **Morocco's first environmental industry gathering: Pollutec MAROC 2009 all set for success**

**Pollutec MAROC** – Morocco's first international exhibition of environmental equipment, technologies and services – takes place from **22 to 24 October 2009** at the Foire Internationale in Casablanca, against the positive backdrop of 5.7% economic growth in 2008 and a 10-year DH 50 billion (€4.5 billion) environmental investment programme already underway.

**5,000 trade visitors** and more than **260 exhibitors from 10 countries** over an exhibition area of more than **8,000 sqm** are expected for this first event organised by Reed Expositions France and Forum 7, under the aegis of the Moroccan government (Ministry of Water and the Environment) which hosts the exhibition's organising committee.

#### **A BUOYANT MARKET**

A 10-year **DH 50 billion** (€4.5 billion) investment plan has been established by the Kingdom of Morocco in the water and environment sectors. More recently, a six-year Energy plan worth more than **DH 90 billion** (€8 billion) was announced by the government.

Major projects that form part of this plan include the connection of 11 million people to mains drinking water, the building and renovation of more than 200 wastewater treatment plants, construction of a national special waste disposal centre, reduction of the country's energy dependence from 98% to 80%, and development of a monitoring and prevention policy for air quality, marine pollution and contaminated sites and soil.

Pollutec Maroc therefore offers real opportunities for contracts for both domestic and foreign companies. Over the event's 3 days, a broad spectrum of solutions will be presented in the Water Management & Treatment, Waste/Recycling, Renewables, Air Treatment, Risk Prevention & Management and Sustainable Development sectors.

#### **MOBILISING MOROCCO'S ECO-PLAYERS**

With a month-and-a-half to go to the official opening, Pollutec MAROC brings together **100 major stakeholders in the Moroccan environment industry** and covers more than **4,000 sqm** of exhibition space.

All sectors of the industry will be present on stand: the **public sector**, with the water and environment ministry, ministry of the interior/state-owned companies/environment department, the CDER\* (renewable energies development centre) and ONEP (national drinking-water office); the **private sector**, with the CMPP (clean industry centre, CGEM (Moroccan businesses' association), national **manufacturers and distributors**, companies of all sizes ranging from SMEs to industry giants, and many subsidiaries of leading international companies.

#### **A HIGHLY REPRESENTATIVE INTERNATIONAL OFFER**

The exhibition will be hosting a significant international contingent, in particular from Spain with the support of AMECMA, France with UBIFRANCE, and Italy with ICE. More than **160 exhibitors from 10 countries** (Belgium, Canada, France, Germany, Italy, Netherlands, Portugal, Spain, Turkey, USA, etc.) are represented: a dynamic presence illustrative of the widespread **international interest in Morocco**.

**France**, thanks to the active involvement of **UBIFRANCE**, has a large official pavilion with **864 sqm** of exhibition space and **90** companies, among them a large number of SMEs looking for Moroccan partners, international industry leaders (Pellenc Selectiv, Proserpol, R&O, Saint Gobain PAM, Société du Canal de Provence, Tethys, etc.), environmental consultancies (Antéa, Burgéap, G Environnement, G2C Environnement, Sogreah, etc.) and **3 French regions** (Aquitaine, Languedoc-Roussillon and Provence-Alpes-Côte d'Azur). An offer that reflects the huge diversity and technical capabilities of French companies.

### 3 DAYS OF TALKS AND TECHNICAL WORKSHOPS

Pollutec MAROC will turn the spotlight on the environment in Morocco through a varied programme of **talks** devised by the exhibition's Organising Committee:

- **Wastewater reprocessing:** Morocco's national policy – Pilot projects underway in Morocco – Relevant international projects
- National **energy efficiency** and **renewable energy** policy
- **Water rationalisation and management** in the industrial sector and **environmental upgrading** of companies
- **Recycling and reprocessing of waste for energy:** opportunities for the private sector

An **Exhibitor Forum** will host **technical workshops** on: **public lighting**, measurement of **air quality**, Marrakesh and Fez wastewater treatment plants, **technological** and environmental risk training, prevention and cleanup of **marine pollution**, **fishing port** waste, reducing **energy consumption**, management of **sludge**, **independent water**, etc.

>> Full Programme at: [www.pollutec-maroc.com](http://www.pollutec-maroc.com)

### TRENDS AND THEMES NEWS

#### Water

In tune with the market, the **Water sector** is well represented, with particular emphasis on the **water distribution equipment**, **treatment and pre-treatment**, **storage** and **wastewater reprocessing** sectors.

**Talks and workshops** run by the Moroccan water and environment ministry, ONEP and local agents will address a range of issues affecting the sector, including wastewater reprocessing, water rationalisation and management in the industrial sector, environmental upgrading of companies, sludge management and reprocessing, energy consumption, independent water, etc.

**Exhibiting companies:** AC HERSTAL (pumps), AGRO-ENVIRONNEMENT (effluent treatment and recycling), Agruquero (piping and joints), AK MULLER (plumbing fixtures), Akaeno (bacteriological treatment), ALMA (mains), Andritz (treatment), Aréal (software applications), Atlas Filtri (filters), Auma Riester (distribution), Biotrit (package plants), Centrautubi (pipes), Charlotte Réservoirs, CIFFA SYSTEMES (storage), Corsin Aquatra/CAPRARI (pumps), CTHM/Sade (construction, renovation and maintenance), DBO EXPERT (treatment), EAUMEGA/Stoc Environnement (stand-alone sewerage systems), ECA Hytec (visual auscultation), EFIRM/RAMUS Ind. (distribution – plumbing fixtures), EGH (pumps), EMO (electromechanical equipment), Ets Louis Guillaud/SEWERIN (inspection and maintenance), Europelec (aerators), FARMEX (water technologies design and implementation consultants), Fenie Brossette (pipes/plumbing fixtures), FERROPLAST (pipes), Fersil (tubes and accessories), FLOWSERVE (pumps), Fontaines (sluice gates), Huwer (pumps), Hidro Water (treatment equipment), Hydranet (treatment plants), Hydrocentrale/VARISCO/HOMA France (distribution/pumps/plumbing fixtures), INDUSFONTE (municipal castings, plumbing fixtures), IVR Valvole (valves), Kalki (treatment), Les Equipements Industriels (pumps, valves, plumbing fixtures), RAHM BIOTECHNOLOGY/KAM NANO-SCIENCE (bio-rehabilitation), KSB (pumps and plumbing fixtures), Maroc Filtration/PALL Corp. (filtration, separation, purification), MIXEL (agitators), MUFLESYSTEM (drainage), L4M (recycling), LACROIX SOFREL (management/operation/service), Landustrie Sneek (screw pumps), Le RESERVOIR MASSAL, MECOMAR (solid and liquid sewerage equipment), NYMPHEA (catchment of fresh water from undersea springs), OMNIUM de l'Eau Pure (treatment), PERMO BWT (treatment), PLASTIMA (piping), Prominent, PROSERPOL (treatment and recycling), Protecno (treatment plants), R&O (wastewater treatment), RC-LUX (treatment), REID LIFTING (purification and treatment plants), SAINT GOBAIN PAM (pipes and joints), SAINTE LIZAIGNE (plumbing fixtures), SALHER Iberica (treatment), SARSAR (plumbing fixtures, pipes, joints), SENSUS (meters), SILEX (pneumatic pumps, mobile units), SMCE (lining and sealing), Société du Canal de Provence (management/operation), SOC (installation of turnkey water and sanitation solutions), SOGEA MAROC (construction), Stockage & Systèmes, Toro (accessories), TR-LENTZ (storage), WATERLEAU (wastewater and drinking water), etc.

## Waste-Recycling-Cleaning

The range in the **Waste sector** is dominated by collection equipment, service providers and disposal techniques, but will also focus on waste treatment, recycling and reprocessing of waste for energy.

The waste sector will have a major presence at the exhibition, keenly anticipated by professionals and operators. There will be a **talk** on recycling and waste reprocessing, and also a series of **workshops** on marine pollution, waste management at fishing ports, etc.

**Exhibiting companies:** ADVANTYS (hygiene and cleanliness), Afitex (drainage/geotextiles), AM2C (meat boning and separation), AMB (medical waste), AR VAL/Groupe VAUCHÉ (sorting), CUBIS SIGUERTA S.L. (waste preselection equipment), ECOCEANE (marine pollution control boats), Ecoval/Groupe Holcim (reprocessing and treatment of industrial waste), FM DEVELOPPEMENT (collection equipment), Géosol (geosynthetics), Groupe Premium/SRM MANITOU (handling), HANTSCH SA (treatment and reprocessing), ICOPAL/SIPLAST (geosynthetics), LC Technologie (scrap metal and waste treatment), MACPRESSE, MECOMAR (collection equipment), MENART (treatment and composting), NAUE (geosynthetics), NITAM/GROUPE DUCAMP (collection, treatment, cleaning), PELLENC SELECTIVE (optical sorting machines), REMORQUES LOUAULT (trailers), RMD (recycling and reprocessing), SOS NDD (collection), SABATIER Géolocalisation (GPS geolocation systems), SERP (recycling/skips), SILEX International (polluted sites and soil), SIMOP (plastics processing), SOTRAFA (geomembranes), SITA MAROC (collection, transportation, treatment and reprocessing), TAP France, TECMED, TENCATE (geotextiles), etc.

### Air:

The theme of **air quality** will be in the spotlight with a product offer covering atmospheric pollution measurement, treatment of smoke, smells and VOCs, interior air filtration, etc. Another technique with high potential will be covered: photocatalysis. Air quality will also be addressed in **exhibitor presentations**.

**Exhibiting companies:** AZAD Environnement/ARIA Technologies (atmospheric pollution/software and studies), Envirotec/Environnement SA (monitoring, measurement, inspection), Filtres Intensiv (dry dust extraction), Herding (industrial dust extraction), Horus Environnement (treatment), KEL'AIR (interior air quality), Les Equipements Industriels, Mortelecque (filter cartridges), NUMTECH (atmospheric modelling), SERVITHEN (incineration and smoke treatment), TTL (bags for dust extraction filters and smoke treatment), Ventec/Europe Environnement (treatment), WATERLEAU (treatment of smells, smoke and VOCs), etc.

## Clean energy and renewables

The announcement in March this year of an investment plan worth **more than DH 90 billion** (€8.6 billion) in the energy sector for the period 2009-2015 signals Morocco's commitment to increasing the contribution of new sources of energy to 20% of the country's total energy consumption by 2020, and therefore reducing its energy dependence.

The exhibition will place the emphasis on the energy sector with **talks and workshops** on energy efficiency, renewable energy, energy reuse, etc.

**Exhibiting companies:** AIT DRIVEX (chemical treatment of boilers), Centre de Développement des Energies Renouvelables (CDER\*), ENERGIE DE LA LUNE (engineering design and research, wind turbine installation and development), France Panneaux Solaires (solar panels), Tenesol (photovoltaics), Hydrocentrale/SURGENTE (wind pumps), etc.

## Services and sustainable development

Visitors will find the very latest information about regulations in the environmental market, as well as a wealth of environmental management and engineering solutions at Pollutec MAROC. Several exhibitors will be offering certification, audit and consultancy services, and will include numerous engineering practices and buying offices with worldwide references.

**Exhibiting companies:** Antéa Ingénierie (water), Arcagee (soil and water pollution assessment, technical engineering in industrial environments, pollution control and geomatics), Bureau Veritas (risks), Burgéap (risks), DNV CERTIFICATION (risks), Eagle Ingénierie (engineering), Eco-Med (natural environments), ETCl (industrial effluent), Eurima (risks), G Environnement (water), GAP Hygiène Santé (risks), Girus/Iskane (energy), ICS'EAU (water, health and environment consultancy), Ineris (risks), ITECMA (water, air, energy), Leces, G2C Environnement (water), NANTAISE DES EAUX INGENIERIE (urban and industrial wastewater), Narges, Setur (water, energy), Qualitas Environnement (water), Sogreah Maroc (water), etc.

## Analysis-Measurement-Monitoring

The Analysis-Measurement-Monitoring sector and its main areas of application (Water, Air, Noise) will cover equipment, instrumentation, laboratory products for water, etc.

**Exhibiting companies:** 01dB METRAVIB/AREVA (noise), Hach Lange (water), Neotek-Ponsel (water), Laboratoire Centre Atlantique (agricultural and environmental analysis), Orchidis Laboratoire, Seres Environnement (water, air), SILEX (water), TAL INSTRUMENTS (analysis, sorting, PMI, alloys & plastics), TETHYS (water), YSI Inc. (water), etc.

\***CDER** is an independent public organisation responsible for the promotion, development and marketing of renewable energy sources in Morocco. It promotes renewable energy through nationwide programmes and is both a centre of technological excellence and a service provider.

**For more information: [www.pollutec-maroc.com](http://www.pollutec-maroc.com)**

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